



# Ice Bar

## 2024 Sponsorship Packages

### PLATINUM

#### Premier Event Sponsor

The headliner sponsor logo on the ice bar itself

- 8 tickets to event
- Company logo featured in the ice bar
- Name/logo on all marketing materials—social media, invitation, and website
- Opportunity to display marketing materials and/or banner during event
- Opportunity to give branded item(s) to all event attendees (300+ people)

\$10,000 1 available

### GOLD

#### Cocktail Sponsor

A signature cocktail named after your company

- 6 tickets to event
- Signature cocktail with company name
- Name/logo on all marketing materials—social media, invitation, and website
- Opportunity to display marketing materials and/or banner during event

\$5,000 5 available

### SILVER

#### S'mores Sponsor

Your logo on the s'mores station

- 4 tickets to event
- S'mores sponsor—featured near fire pits/s'mores station
- Name/logo on all marketing materials—social media, invitation, and website
- Opportunity to display marketing materials

\$1,000

### BRONZE

#### Table Sponsor

Your logo on cocktail tables

- 2 tickets to event
- Name/logo on all marketing materials—social media, invitation, and website
- Sponsor name and logo displayed on high top table(s) during event

\$500



### About SJC's Signature Winter Event

Date: Saturday, January 27th  
Time: 5-8PM

SJC's 12th Annual Ice Bar is a wonderful opportunity to connect with 300+ friends and alumni of the College, while enjoying the beauty of a custom ice bar sculpted by Sub Zero Ice Carvings.

Proceeds from this event fund scholarships for students, enhanced student programming, facility upgrades, academic support and important technological advances. During the 2023-2024 academic year, SJC awarded nearly \$18 million in scholarship aid to deserving students.

### Questions?

For more information, please contact Lindsay Drumm, Advancement Officer at [ldrumm@sjcme.edu](mailto:ldrumm@sjcme.edu) or 508-409-9310.

[sjcme.edu/icebar](http://sjcme.edu/icebar)